

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**About BPA Worldwide**

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

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# Progressive RAILROADING

Trade Press Media Group, Inc.  
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Tel. No.: (414) 228-7701  
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[www.progressiverailroading.com](http://www.progressiverailroading.com)

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Issues Per Year: 12



**FIELD SERVED**

PROGRESSIVE RAILROADING serves railroads, rail transit systems, private car lines, car and locomotive builders, industry associations, consultants and contractors (rail and rail transit), utility and energy companies, car and locomotive repair shops, shippers, intermodal, finance/leasing companies, government, suppliers, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Those qualified to receive PROGRESSIVE RAILROADING are individuals in companies and organizations in the above field served. That includes individuals in both railroad and rail transit; administrative departments: chairmen of the board; chief executive officers; presidents; executive vice presidents; financial, legal, data systems; planning and personnel executives; public relations and other administrative personnel, marketing & sales department, purchasing and materials, operating, mechanical-cars and motive power, engineering-track, roadways, bridges and buildings, signaling and communications. Also qualified are personnel at car and locomotive builders, private car lines, utility and energy companies, car and locomotive repair shops, consultants and contractors (rail and rail transit), shippers, intermodal, finance/leasing companies, government, industry associations and suppliers.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	101
Advertiser and Agency _____	673
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	162
Digital _____	-
All Other _____	392
<b>TOTAL</b>	<b>1,328</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,055	100.0	25,055	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,055</b>	<b>100.0</b>	<b>25,055</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2013 Issue	Number Removed	Number Added	Total Qualified
January _____	177	184	25,059
February _____	477	471	25,053
March _____	224	226	25,055
April _____	370	370	25,055
May _____	2,069	2,069	25,055
June _____	45	43	25,053
<b>TOTAL</b>	<b>3,362</b>	<b>3,363</b>	

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013**

This issue is equal to the average of the other 5 issues reported in Paragraph two.

This publication conforms to the uniform business/occupational analysis which was developed by the BPA Worldwide advertiser, agency and publisher committee for the Railroad Transportation Market in June 1981, revised in May 1983, requiring participating publications to report their circulation on a comparable basis by June 1984. A copy of the comparability brochure can be obtained from BPA Worldwide.

BUSINESS/INDUSTRY AND DEPARTMENT	TOTAL QUALIFIED	PERCENT OF TOTAL
<b>1. RAILROADS AND RAIL TRANSIT</b>		
A. Administrative Department: Chairmen of the Board; Chief Executive Officers; Presidents; Executive Vice Presidents; Financial, Legal, Data Systems, Planning and Personnel Executives; Public Relations and Other Administrative Personnel	3,415	13.6
B. Marketing & Sales Department _____	976	3.9
C. Purchasing and Materials Department _____	378	1.5
D. Operating Department _____	3,096	12.4
E. Mechanical Department		
1. Cars _____	271	1.1
2. Motive Power _____	336	1.4
3. Both Cars and Motive Power _____	772	3.1
F. Engineering Department		
1. Track & Roadway _____	1,372	5.5
2. Bridge & Building _____	362	1.4
3. Both Track & Roadway and Bridge & Building _____	1,014	4.0
G. Signaling & Communications Department _____	1,176	4.7
H. Other _____	58	0.2
Sub-Total	13,226	52.8
2. Car & Locomotive Builders _____	849	3.4
3. Private Car Lines _____	355	1.4
4. Utility and Energy Companies _____	312	1.2
5. Car & Locomotive Repair Shops _____	945	3.8
6. Consultants and Contractors (Railroad & Rail Transit) _____	4,016	16.0
7. Industry Associations _____	379	1.5
8. Government _____	982	3.9
9. Shippers _____	667	2.7
10. Intermodal _____	574	2.3
11. Finance/Leasing Companies _____	691	2.8
12. Railway & Rail Transit Suppliers _____	2,038	8.1
13. Others Allied to the Field _____	21	0.1
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,055</b>	<b>100.0</b>

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	20,407	3,120	-	23,527	93.9
II. Request from recipient's company: _____	712	263	-	975	3.9
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	553	-	-	553	2.2
Association rosters and directories _____	553	-	-	553	2.2
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,672</b>	<b>3,383</b>	<b>-</b>	<b>25,055</b>	<b>100.0</b>
<b>PERCENT</b>	<b>86.5</b>	<b>13.5</b>	<b>-</b>	<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	25,055	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,055</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	83		Kentucky _____	349	
New Hampshire _____	75		Tennessee _____	334	
Vermont _____	46		Alabama _____	269	
Massachusetts _____	439		Mississippi _____	124	
Rhode Island _____	34		<b>EAST SO. CENTRAL</b>	<b>1,076</b>	<b>4.3</b>
Connecticut _____	194		Arkansas _____	166	
<b>NEW ENGLAND</b>	<b>871</b>	<b>3.5</b>	Louisiana _____	188	
New York _____	1,386		Oklahoma _____	130	
New Jersey _____	799		Texas _____	1,850	
Pennsylvania _____	1,748		<b>WEST SO. CENTRAL</b>	<b>2,334</b>	<b>9.3</b>
<b>MIDDLE ATLANTIC</b>	<b>3,933</b>	<b>15.7</b>	Montana _____	153	
Ohio _____	830		Idaho _____	105	
Indiana _____	561		Wyoming _____	70	
Illinois _____	2,086		Colorado _____	407	
Michigan _____	467		New Mexico _____	65	
Wisconsin _____	452		Arizona _____	203	
<b>EAST NO. CENTRAL</b>	<b>4,396</b>	<b>17.6</b>	Utah _____	138	
Minnesota _____	531		Nevada _____	60	
Iowa _____	295		<b>MOUNTAIN</b>	<b>1,201</b>	<b>4.8</b>
Missouri _____	744		Alaska _____	38	
North Dakota _____	92		Washington _____	447	
South Dakota _____	73		Oregon _____	229	
Nebraska _____	805		California _____	1,468	
Kansas _____	482		Hawaii _____	10	
<b>WEST NO. CENTRAL</b>	<b>3,022</b>	<b>12.1</b>	<b>PACIFIC</b>	<b>2,192</b>	<b>8.7</b>
Delaware _____	143		<b>UNITED STATES</b>	<b>23,364</b>	<b>93.3</b>
Maryland _____	362		U.S. Territories _____	7	
Washington, DC _____	294		Canada _____	1,456	
Virginia _____	673		Mexico _____	28	
West Virginia _____	142		Other International _____	200	
North Carolina _____	422		APO/FPO _____	-	
South Carolina _____	214		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,055</b>	<b>100.0</b>
Georgia _____	834				
Florida _____	1,255				
<b>SOUTH ATLANTIC</b>	<b>4,339</b>	<b>17.3</b>			

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED INTERNATIONAL CIRCULATION FOR ISSUE OF MAY 2013								
Region/Country			Region/Country			Region/Country		
Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
<b>ASIA</b>			Netherlands	1		United States	23,371	
China	2		Norway	1		Subtotal	24,855	99.2
India	12		Poland	1		<b>CARIBBEAN</b>		
Indonesia	1		Russian Federation	1		Jamaica	1	
Japan	2		Spain	3		Subtotal	1	-
Korea, Republic Of	2		Spitzbergen	2		<b>CENTRAL AMERICA</b>		
Thailand	2		Sweden	3		Costa Rica	1	
Subtotal	21	0.1	Switzerland	2		Subtotal	1	-
<b>MIDDLE EAST</b>			United Kingdom	14		<b>SOUTH AMERICA</b>		
Iran	3		Subtotal	53	0.2	Argentina	13	
Israel	4		<b>AFRICA</b>			Brazil	29	
Subtotal	7	-	Algeria	1		Chile	3	
<b>EUROPE</b>			Mozambique	1		Columbia	1	
Austria	1		South Africa	2		Peru	3	
Belgium	3		Tanzania	3		Subtotal	49	0.2
Denmark	1		Zambia	1		<b>ASIA PACIFIC</b>		
Estonia	1		Zanzibar	1		Australia	53	
Finland	1		Subtotal	9	-	New Zealand	6	
France	5		<b>NORTH AMERICA</b>			Subtotal	59	0.3
Germany	10		Canada	1,456		<b>TOTAL</b>	<b>25,055</b>	<b>100.0</b>
Hungary	2		Mexico	28				
Italy	1							

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013								
Province			Province			Province		
Province	Total Qualified	Percent	Province	Total Qualified	Percent	Province	Total Qualified	Percent
Newfoundland and Labrador	1	-	Alberta, N.W.T. and Nunavut	280	1.1	B.C. and Yukon	128	0.5
Prince Edward Island	2	-				TOTAL FOR CANADA	1,456	5.8
Nova Scotia	9	-	United States	23,364	93.3	Other Foreign	235	0.9
New Brunswick	24	0.1				TOTAL OUTSIDE CANADA	23,599	94.2
Quebec	393	1.6				<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,055</b>	<b>100.0</b>
Ontario	499	2.0						
Manitoba	86	0.4						
Saskatchewan	34	0.1						

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2010	January - June 2011	July - December 2011	January - June 2012	July - December 2012*	January - June 2013*
Total Audit Average Qualified:	25,053	25,053	25,053	25,055	25,054	25,055
Qualified Non-Paid:	25,053	25,053	25,053	25,055	25,054	25,055
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2012 - June 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**ADDITIONAL DATA**

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 15, 2013
Stephen Bolte, Publisher	State	Wisconsin
Eric Muench, Director of Audience Development	County	Milwaukee
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2013
<b>IMPORTANT NOTE:</b>	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	P155P0J3